

Group COMPANY

Al Hajiry Mechanical Engineering | Al Hajiry Projects | Al Hajiry Roads & Bridges | Al Hajiry Electronics
Al Hajiry Furnishing | Al Maha Rent a Car | Technical Transport Center (TTC)
Al Hajiry Information Technology | Al Hajiry Industrial Products and Services | Al Hajiry Oilfield Services & Supplies
Al Hajiry Building Materials LLC | Al Hajiry Oil & Gas Co. LLC | Technical Cleaning Services LLC (TIDYTEC) |
Air Travel & Tours LLC | Al Hajiry International LLC

www.memaom.com

Converting Ideas into Reality...



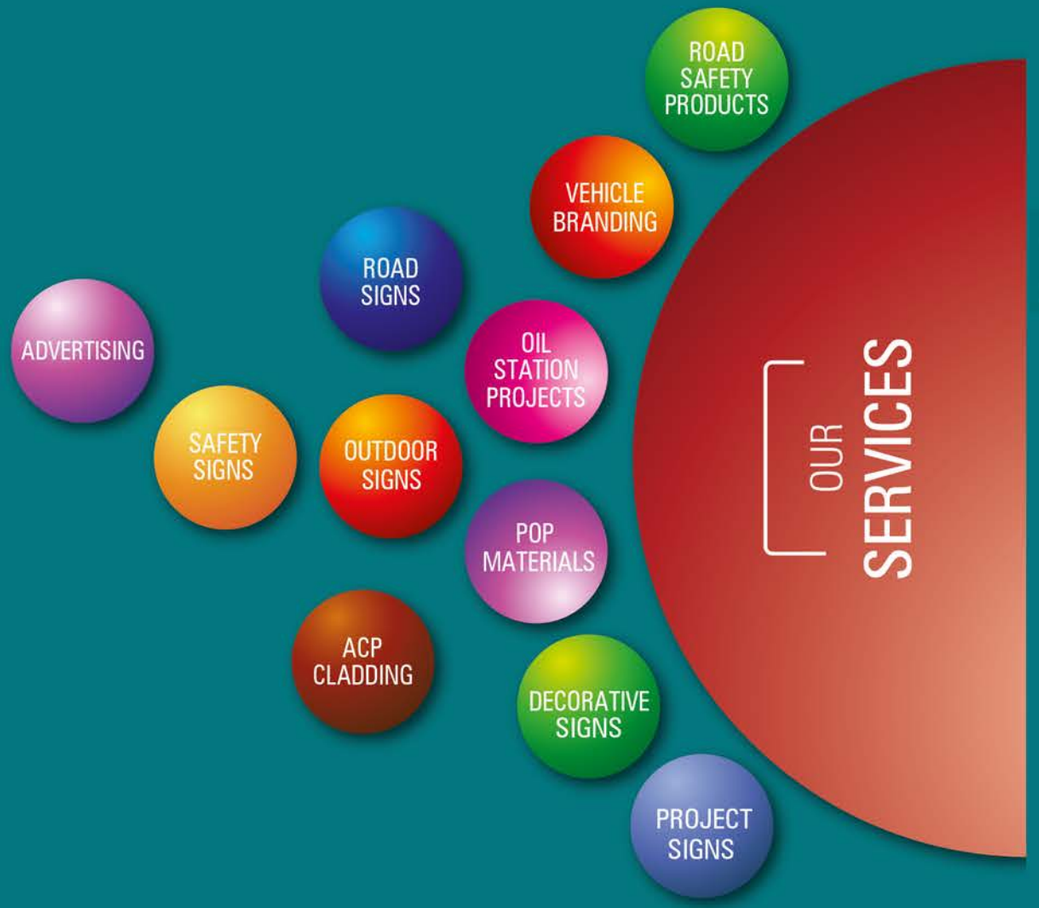
mema
AL HAJIRY GROUP COMPANY

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mema ADVERTISING | mema DECORATIVE SIGNS | mema TRAFFIC SIGNS | mema EVENTS

mema
AL HAJIRY GROUP COMPANY

middle east
media & advertising llc





about us

Middle East Media and Advertising (MEMA) is a highly reputed and established company in the Sultanate of Oman and part of the Al Hajiry group that offers a comprehensive suite of specialist communication services under one umbrella. In a short span of time since its inception in 2007, MEMA has established itself as the leading name and a one-stop shop for Sign manufacturing, Road Safety Signs, Digital Signs, Oil Station Branding, BTL and ATL Advertising in the Sultanate of Oman.

Change and dynamism is all around us. And we're here to help you harness this growth, synergize with us, and lead you towards your goals. MEMA represents excellence, expertise, dynamism and entrepreneurial skill that helps to fulfill and exceed the expectations of our customers.

Outdoor signs



















Exterior signage provides the first opportunity to make an impression on your visitors. If you want to brighten your current graphic image or develop a new one, MEMA is your destination. We specialize in outdoor and indoor advertising, delivering high quality creative graphics for promotional displays, signage, banners, roll up banners, outdoor graphics, back lits, one way vision, floor graphics, boards, vehicle graphics, exhibition displays, digital printing services,etc. Outdoor advertising is innovative and gives excellent brand exposure.



OMAN OCEC Project







OMANTEL HQ Project

















Armed Forces Hospital Sign Project







Informatory signs

OMAN AIRPORT Project















Decorative signs











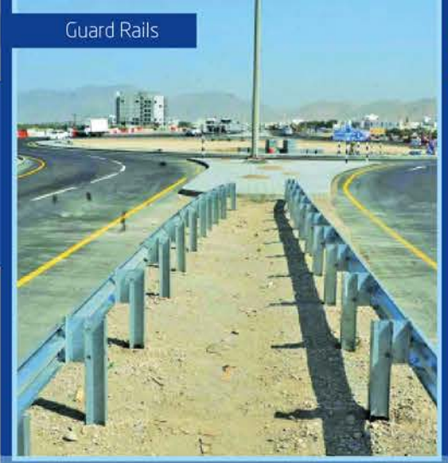


Whether you need a brand identification for your establishment MEMA can develop an decorative architectural signage programme tailored to your exact requirements. Our interior signage solutions can be delivered as a modular signage solution. Indoor signs are also an attractive brand building tool in the office setting. Logo signs, wall murals, floor signs, even informational signs can all be used to share information about your brand, business history, or the products and services you provide in an attractive professional way.

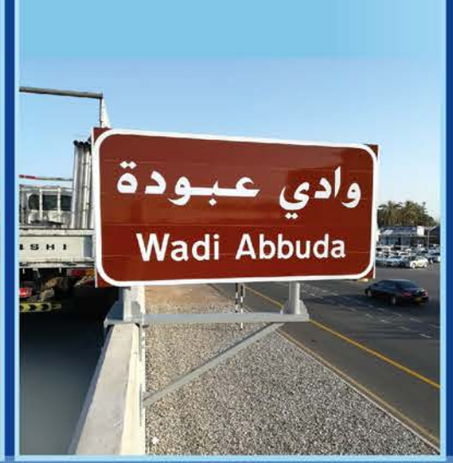
Road signs



Guard Rails







Project Signs

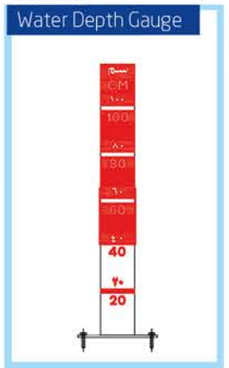




PVC Bollard



Water Depth Gauge



Cast Aluminium Decorative Bollards





MEMA has built a strong reputation in the marketplace for being a knowledgeable manufacturer, supply and installer of highway furnitures. We specialize in bringing new innovative safety products to the marketplace and we make it our goal to carry high quality products, which will meet our customer's expectations. In addition to these standard safety signs, we have the ability to work with our customers to create a wide variety of nonstandard or custom signs too. We maintain a wide and deep inventory of highway products to serve the construction and safety needs of our customers.

MEMA is involved in every face of traffic signage industry including survey design, manufacture, supply, installation and maintenance of Traffic Mandatory Signs, Cautionary Signs and Informative Signs as per the GCC/Oman Highway Design Standards and PDO specifications. Also we have large workshop facility for heavy fabrications to manufacture Gantry and Cantilever structures etc. All these products are manufactured as per the industrial standards and norms to keep pace with the current trends and safety norms of the industry.

Retail filling station Projects



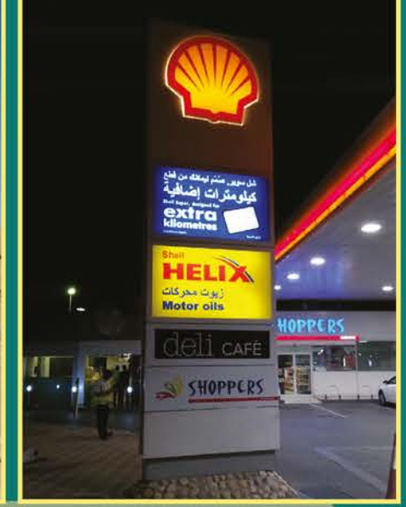
















Consumers make split second decisions when it comes to fueling their car. When all variables, such as fuel prices and location are equal, a driver will naturally choose the fuel station that's the most attractive and well lit - the one most inviting. At MEMA, we partner with fuel stations to help improve their appearances and traffic. We create new environments that add the "Wow" factor to your customer's shopping experience at fuel station. Beyond appearances and customer experience upgrades, our fuel station branding is also an opportunity to "green up" locations, way beyond the mandatory requirements. We can aid you with great ways to reduce energy consumption by employing renewable sources of energy too, like solar power.

Retail filling station Projects

















ACM Cladding Projects

















ACP or Aluminum Cladding Panel is popular for its use in signage and partitions. The uniqueness of this form of cladding is, although it is light in weight, it is still sturdy in construction. The cladding is corrosion resistant, requires less maintenance and has an excellent shine and is high on durability. With the growing needs of the clients, we at MEMA are involved in provide ACP Cladding Works as per the specific requirement of our clients by making use of best quality material required for cladding. These works are rendered in compliance with the set industry norms and following international standards of quality.


CDM


ATM
CDM


BankDhofar
بنك ظفار

Branding


bank muscat
بنك مسقط
Self-Service Banking
الخدمات المصرفية الذاتية


الصراف الآلي
ATM




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بنك ظفار
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Branding





Branding





















Vehicle Branding

















When it comes to advertising and brand awareness there are few solutions that offer as much value for money as sign-writing your vehicle. Your vehicle is potentially seen 24x7 whether it is driving on the motorway or parked in a car park. Our graphicfitters are authorized and approved by industry leaders like 3M , Avery, Mactac. There are many options available when it comes to vehicle graphics, from simple cut vinyl sign writing to printed graphics and wraps. Our design team can work with your existing branding or design something new for you and guide you every step of the way.

Pylons & Unipole signs





Advertising



We specialise in creating brand identity in digital and physical format. We provide a strong marketing service using appropriate tools. All of our projects stand out and are well planned and measurable.

The services we provide are distinguished by their high quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. We help to promote your company and products with the help of the Internet, advertisement, marketing and packaging. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realisation of projects.





Digital Sign Solution & VMS









The biggest hurdle for an advertiser is to convey its branded messages to maximum number of people in a short span of time. Digital signage assists you in finding solutions to convey the important messages and information in today's competitive world. We replace such old version of advertising to the latest cutting-edge electronic version which attract the viewers with its amazing features and functionality. To provide you an up the mark service, we combine hardware with surpassing software and latest networking technologies to create powerful and flexible media display system.







Led Traffic & Safety Sign









LED Traffic & Safety Signs are used in low visibility condition to create higher level of awareness.

LED Traffic Signs are used at pedestrian crossing, school crossing, Temporary road work site and sharp bends.









Work Shop & Our Machine Facilities















